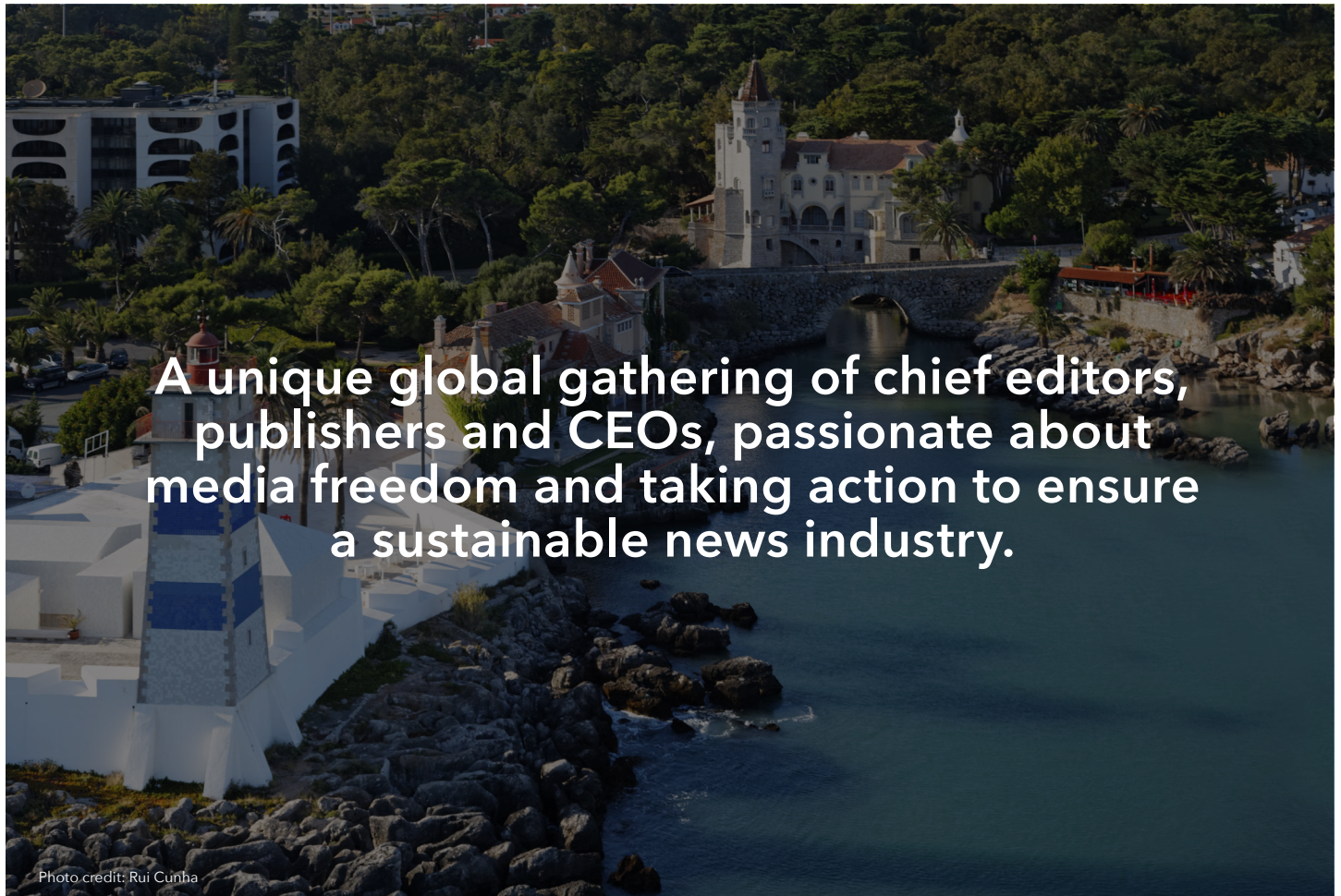


# WORLD NEWS MEDIA CONGRESS

WORLD EDITORS FORUM  
ESTORIL, PORTUGAL 2018



**A unique global gathering of chief editors, publishers and CEOs, passionate about media freedom and taking action to ensure a sustainable news industry.**

Photo credit: Rui Cunha

For 70 years the World News Media Congress has drawn together news and media executives from all over the world for critical discussions and strategic exchanges about the state of the industry and its future. Our 2017 congress comes at a critical time for those invested in the news business and quality journalism.

**Join us and stand up for the future of news.**

**Date: 6–8 June 2018**

In cooperation with



ASSOCIAÇÃO  
PORTUGUESA  
DE IMPRENSA

[www.wan-ifra.org/portugal2018](http://www.wan-ifra.org/portugal2018)

# QUALITY JOURNALISM IS WORTH FIGHTING FOR

"We are at a pivotal moment when trust in discerning media providers is increasingly precious. The importance of reader-based revenue is supported by technologies helping us to better engage with our audiences. We discover new forms of collaboration and seek creative, innovative ways to cover news. At the heart of it all is, and will always be, quality journalism."

- Vincent Peyrègne, CEO, WAN-IFRA

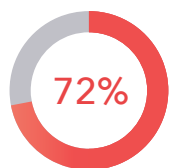
We return to Europe for the 70th anniversary of this unique event. Portugal's vibrant culture and dynamic media scene serve as an ideal setting for the global media to gather. Our 2018 Congress has an extra special dimension: it marks 70 years since the organisation was founded. In 1948, in the aftermath of World War II, editors from the clandestine press in France and the Netherlands were determined to fight for the survival of a free press worldwide. They formed an association, FIEJ. While much has changed, their mission still binds WAN-IFRA's members today.



The Golden Pen of Freedom 2017, the annual WAN-IFRA press freedom award, has been awarded to Turkish journalist and former editor-in-chief of Cumhuriyet newspaper, Can Dündar.

## OUR VISITORS FROM THE LAST 5 YEARS AT A GLANCE

AVERAGE OF 800 PARTICIPANTS FROM 60+ COUNTRIES



SENIOR LEVEL/  
C-LEVEL

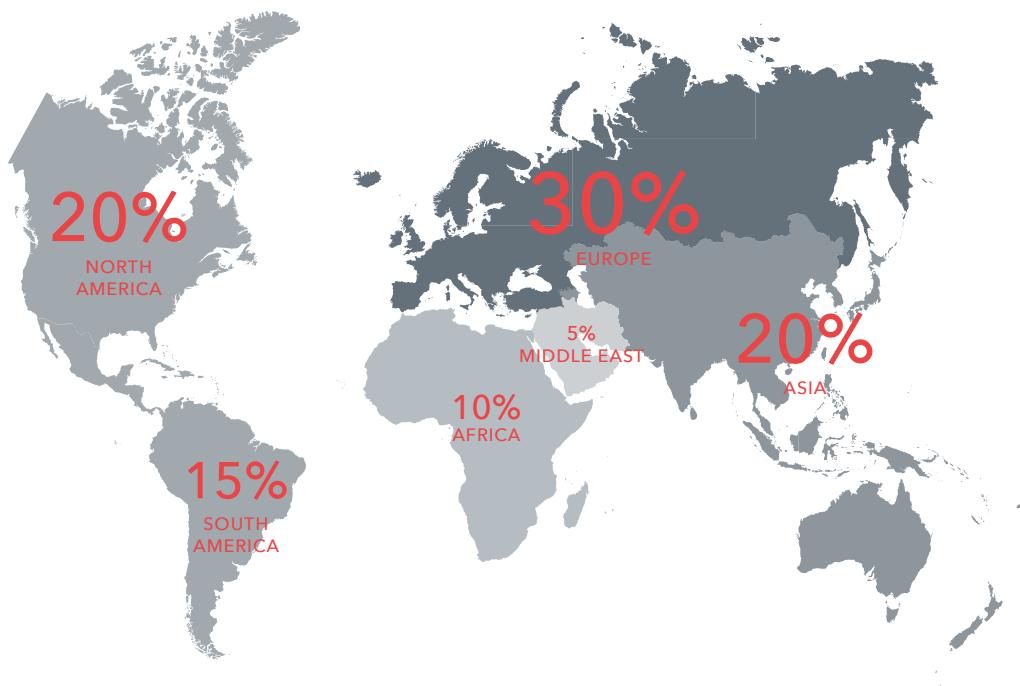
GROWING NUMBER  
OF WOMEN



54%



46%



### PREVIOUS SPEAKERS



**ANDIARA  
PETTERLE**

Vice-President  
Newspapers & Digital  
Media, **RBS Group**  
Brazil



**ARTHUR O.  
SULZBERGER, JR.**

Chairman  
The New York Times  
Company & Publisher  
**The New York Times**  
USA



**EMILY BELL**

Director, **Tow Center for  
Digital Journalism,**  
**Columbia's Graduate  
School of Journalism**  
USA



**ERNST-JAHN  
PFAUTH**

Publisher  
**De Correspondent**  
The Netherlands



**FRIDA  
KVARNSTROEM**

Head of New Business  
**Media at Schibsted**  
Sverige, Sweden



**GREG HYWOOD**

CEO  
**Fairfax Media**  
Australia



**JANINE GIBSON**

Editor in Chief  
**BuzzFeed**  
UK





## 8 REASONS WHY YOU SHOULD ATTEND

- stand-up for quality journalism, and our future
- learn from case studies and gather strategic intelligence from the frontline of news publishing
- connect with peers, market leaders and experts
- add your voice to critical industry debates
- celebrate women in news
- be among the first to spot emerging trends
- get practical and relevant innovation insights
- salute press freedom champions

## WHO ATTENDS

CEO's  
Publishers  
Editors  
Women in news  
Commercial directors  
Digital directors  
Advertising directors  
Product managers  
Suppliers  
Academics

## PREVIOUS SPONSORS



**The New York Times**  
News Service & Syndicate



**adwonce®**  
access build publish



**Project Syndicate**

## PREVIOUS SPEAKERS



**JOE MUGANDA**  
Group CEO  
The Nation Media  
Group, Kenya



**JOHN ELKANN**  
Chairman  
Fiat and Chairman  
Editrice, La Stampa  
Italy



**LOUIS DREYFUS**  
President  
Groupe Le Monde  
France



**LYDIA  
POLGREEN**  
Editor-in-Chief  
The Huffington Post  
USA



**MARIA A  
RESSA**  
CEO and Executive  
Editor, Rappler  
Philippines



**MARTA GLEICH**  
Executive Editor  
Zero Hora  
Brazil



**MARTIN BARON**  
Executive Editor  
The Washington Post  
USA



## LOCATION

Estoril Congress Center  
Av. Amara, 2765-192 Estoril, Portugal

The Estoril Congress Center is located in the beautiful coastal area of Estoril and Cascais, only 25km away from Lisbon airport. The ECC is the only certified Green Venue in Portugal.

## REGISTRATION

Please register through our website ([www.wan-ifra.org/portugal2018](http://www.wan-ifra.org/portugal2018)) for the World News Media Congress. We have early bird tickets and discounts for groups available.

## HOTELS

There are over 10 different hotels within walking distance to the Estoril Congress Center. You can find a list with all the hotels and a booking platform on our Congress website.

**Website:** [www.wan-ifra.org/portugal2018](http://www.wan-ifra.org/portugal2018)

## CONTACT

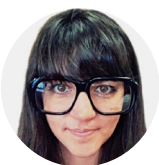
For more information please contact:



**CHRISTIN HERGER**

Project Manager - Global Events  
+49 69 2400 63 286  
[christin.herger@wan-ifra.org](mailto:christin.herger@wan-ifra.org)

## PREVIOUS SPEAKERS



**MELISSA BELL**

Publisher  
Vox News  
USA



**NICK BELL**

Vice-President  
Snapchat  
USA



**OLUWATOYOSI  
OGUNSEYE**

Editor  
Sunday Punch  
Nigeria



**PHILIP CRAWLEY**

Publisher and CEO  
The Globe and Mail  
Canada



**RAJU NARISETTI**

CEO  
Gizmodo Media Group  
USA



**WOLFGANG  
KRACH**

Editor in Chief  
Süddeutsche Zeitung  
Germany



**YOICHI  
NISHIMURA**

Board Director  
of Digital Business and  
International Affairs  
The Asahi Shimbun  
Japan